

CFMV

Year in Review

2021

Photo courtesy of Alta Care Group: Alta Head Start nutrition program, featured on page 4

Last year was yet another test for the Community Foundation and those we serve each day. With the support of our many community partners, the hard work of our small staff team and the guidance of our board of directors, CFMV came out of 2021 stronger than before.

This four-page spread offers a glimpse of the Community Foundation's work throughout 2021. We invite you to explore our evolving efforts and the impact of our partners in more detail on our website at www.cfmv.org.



COMMUNITY
FOUNDATION
— OF THE MAHONING VALLEY —

[www.cfmv.org/
annual-report](http://www.cfmv.org/annual-report)

OPERATIONS

updates

NEW SOFTWARE AIDS SCHOLARSHIP SUBMISSIONS

CFMV began a software transition last year, which included a universal scholarship application launched in March. This application allows students to qualify and apply for multiple scholarship opportunities at once. We received 385 individual scholarship applications, with **\$107,700** awarded to local students. A new grant portal opened for the second grant cycle of 2021 as well.

CONTINUING OUR RACIAL EQUITY JOURNEY

Last year, we began collecting demographic information about grant seekers and the residents they serve. We are now using that data to analyze our historic and current grant investments to organizations led by people of color, as well as to prioritize grantmaking to those organizations, specifically from the DiCiero Memorial Fund. Beyond grantmaking, we completed an organizational assessment and are using the resulting Equity Footprint as the framework for our current strategic planning, where we are prioritizing collecting stakeholder feedback and gathering diverse perspectives. With regularly scheduled time dedicated by both staff and the board of directors, work to examine and address racial inequities through our daily work continues.

2021 CFMV BOARD OF DIRECTORS		
Jim Baker	Kathy Harley	Genna Petrolla
Karen Cohen, Chair	Atty. Jeffrey Heintz	Jennifer Roller
Dr. Timothy Francisco	William Mullane	Patricia Sweeney
Samuel Fries	Vince Peterson II	Carmella Williams

WELCOME TO THE CFMV FAMILY

- We brought on 10 new funds last year!
- **MyPath**, formerly Mahoning Valley College Access Program, had three smaller funds held at Huntington Trust. Due to fund size, it was no longer feasible to hold them separately, so MyPath partnered with the Community Foundation to transfer the funds into our pooled investment account. MYP now benefits from increased investment options and performance of the larger account, as well as the administrative support and expertise of Foundation staff.
 - Through his work as an estate planner and an advisor to the Arnett Family Fund, Atty. Joseph Houser knew well the benefits of working with CFMV. This led him and his siblings to create the **Josephine A. Houser Memorial Fund** in his mother's name. With this new fund, the family will create impact locally through grants that honor their mother's memory.

GIVINGTUESDAY

MATCHING GIFT CAMPAIGN

- At the end of 2021, we helped the agency funds under our umbrella grow through a Giving Tuesday matching gift campaign. The Arnett Family Fund matched gifts to agency funds received from Giving Tuesday through December 31, up to \$5,000 per fund.
- 15 agency funds participated and 7 received maximum \$5,000 match
 - 41 donations were \$100 or less, emphasizing that every size gift makes an impact!
 - \$76,048 in total donations were received
 - The Arnett Family Fund added \$47,226 matching dollars

CFMV

GRANTMAKING

snapshots

KENT STATE PRISON EDUCATION PILOT PROGRAM

Kent State's new pilot program provides the state's only college-level education pathway for incarcerated people – and one of just 39 in the United States. Through a partnership with Sinclair Community College, the program offers participants at Trumbull Correctional Institution the chance to earn an associate+bachelor's degree. Ten spots of the 150 available in the first cohort, started in the fall of 2021, were reserved for people who lived in the Valley before they were incarcerated. Also part of the program is a 2+2 Coordinator, who serves as an advisor and advocate for students enrolled in both the Sinclair and Kent State programs. As a pilot program supported in part by a \$25,000 award through the Community Foundation's general grant program, the Kent State prison education effort aims to build a regional system that supports justice-involved learners and builds relationships with local organizations involved in workforce development.

ACTION MOBILE MARKET INITIATIVE

With a combined \$80,000 in grant funding from the Western Reserve Health Foundation, William Swanston Charitable Fund and the Community Foundation in 2021, Action is preparing to launch its new Mobile Market initiative to deliver fresh food grown at Flying High Inc.'s Grow Urban Farm to the city of Youngstown. The \$550,000 project grows out of the pop-up neighborhood markets Action launched in 2020 that, while important, were limited to clear weather in warmer months. In early January 2022, Action made a down payment on the truck – which will be stationed at Flying High's site at the Mahoning Valley Campus of Care – and will outfit it with refrigerators and freezers, greatly expanding the fresh, healthy food it can provide across the city.



\$2.2M GRANT

investments made

THE ENGLISH CENTER

With roots going back more than a century, The English Center of Youngstown has carried out work that helps immigrants arriving in the Mahoning Valley become part of the community. With help from a \$10,000 grant from the Arnett Family Fund and the Kennedy Family Fund and \$15,735 from the International Institute Funds, The English Center is able to provide free English classes and skills courses that focus on more than just basic comprehension – what they learn is built around what they'll need in their everyday lives.

“When people can communicate, they can shop. They can talk with their kids' teachers. They can get medical help.” says director Carolyn Leonard. “We help them be vital participants in their communities.”

Each year, the center serves about 130 people from Mahoning and Trumbull counties and has taught people hailing from 35 countries.

CFMV Supporting Organizations

Below is a snapshot of each supporting organization's significant grant investments. Details can be found about their funding priorities at cfmv.org.

THE WILLIAM SWANSTON CHARITABLE FUND

**16 grants made &
\$296,000 invested**

2021 Board of Directors

Ernest Brown, *Chair*
Patricia Brozik
Kevin Chiu, *Secretary*
Erica Horner
Dennis Mangan
Loree Richardson, *Vice Chair*
Atty. Matthew Ries

Alta Head Start nutrition program

To promote healthy eating for kids and families, Alta Care Group continued its Head Start nutrition program last year with the aid of a \$32,000 grant from the William Swanston Charitable Fund.

The nutrition program teaches kids about healthy foods by engaging all five senses through activities like the Discover My Plate and conversations with Head Start's registered dietician. As part of the program, the 600-plus Head Start students at Alta are served fresh fruits and vegetables at least once a week and go through at least one lesson focused around healthy eating weekly.

And the work isn't just limited to kids. Parents can take advantage of two markets for Alta Head Start families and spend "Alta Bucks" – earned by volunteering and being engaged with the Head Start program – on the offerings of more than 30 kinds of fruits and vegetables, as well as attend cooking demonstrations to learn recipes that incorporate the healthy foods they pick up.

WRHF western reserve health foundation

**24 grants made &
\$702,204 invested**

2021 Board of Directors

Doris Bullock
Phillip Dennison, *Chair*
Leigh Greene
Atty. Jeff Heintz, *Vice Chair*
Benjamin McGee
Dr. Michael Miladore

COVID-19 Minority Vaccination

As part of the Mahoning Valley COVID-19 Response and Stabilization program, the Western Reserve Health Foundation contributed \$60,000 to a joint partnership between the Minority Community Vaccination Action Group, Youngstown City Health District and Mahoning County Public Health to boost vaccination rates among people of color in Mahoning County.

The funding supported the hiring of a community health ambassador and a data management coordinator shared by the public health departments, the launch of a media campaign and transportation costs to help get Valley residents to and from vaccination sites.



THE TMH FOUNDATION

**15 grants made &
\$386,332 invested**

2021 Board of Directors

Jenna Amerine
Sarah Braun, *Vice Chair*
Dr. Jean Cairns
Linda Day
Patrick Flanagan
Neil J. Kaback, *Treasurer*
Melissa Miller
Diane R. Sauer
Kevin Stringer
Shniqua Walker
Gordon Wean, *Chair*
Atty. Patrick K. Wilson

TMHF supports Healthy Community Partnership work

Trumbull Memorial Health Foundation made a \$50,000 grant in 2021 to the Healthy Community Partnership, a part of the combined \$375,000 commitment of all three supporting organizations to HCP over three years. This funding supports the operations of our flagship community leadership initiative, helping to bring diverse partners together to work on improving the Valley's health outcomes.

HEALTHY COMMUNITY PARTNERSHIP

100+ individuals and **70** organizations involved.

HCP partners celebrated the allocation of state & federal resources for Produce Perks Midwest's Ohio Nutrition Incentive Program – the total amount allocated adds up to nearly **\$7M**.

Over **200** stories, highlighting partner collaboration, collected in the HCP Storybank.

More info on HCP & partners at
hcpmahoningvalley.com