

PUBLICITY GUIDELINES

Why publicize grants?

The Community Foundation of the Mahoning Valley is excited to partner with your nonprofit organization to serve the people of our community. Publicizing our partnership can help both of our organizations grow, so we certainly appreciate the opportunities and efforts to let residents know about our work together.

We encourage grantee agencies to make public announcements acknowledging its funding partners, but there is no requirement for our nonprofit partners to publicize grants received from the Community Foundation. Additionally, not publicizing a grant from CFMV will not diminish your organization's chances of receiving future funding.

How can I publicize a grant?

If you choose to publicize a grant received from the Community Foundation, consider the below ideas for announcing our partnership:

- Include news of a grant in publications or digital media like annual reports, newsletters, brochures, website and social media.
- Contact local media, including newspapers, television stations and digital news outlets when appropriate.
- Include the Foundation's logo on brochures, digital media, signs or plaques that recognize funders at events or on facilities. Please visit our Media Toolkit page for logos and usage guidelines.
- Provide a link to the Community Foundation's website, cfmv.org, on your website and social media platforms when appropriate.

Referring to the Community Foundation and its Funds

Refer to the Foundation as the "Community Foundation of the Mahoning Valley." You may use "CFMV," "the Community Foundation" or "the Foundation" on second reference.

The name(s) of the fund(s) or affiliated foundation that provided support to your organization can be found in the official grant award letter. If you cannot find this information, please contact CFMV staff for clarification.

Examples

- "Young Philanthropist Fund, a component fund of the Community Foundation of the Mahoning Valley"
- "Western Reserve Health Foundation, a supporting organization of the Community Foundation of the Mahoning Valley"

Additionally, we would appreciate if nonprofit organizations would include the following paragraph in all public announcements:

The Community Foundation of the Mahoning Valley is operated exclusively for charitable, educational and scientific purposes which effectively assist and promote the well-being of residents of Mahoning and Trumbull Counties. Information about the Foundation can be found at cfmv.org.

For any questions or additional information, please contact Rachael Chacon at rchacon@cfmv.org.