

| EVENT OVERVIEW & FAQs |



| WHAT IS VALLEY SOUP? |

Valley Soup is a microfunding dinner inspired by both the original Detroit Soup and the former Warren Soup and Youngstown Soup events. In conjunction with Giving Tuesday (*a global day of giving the Tuesday after Thanksgiving*), the Community Foundation of the Mahoning Valley is putting on this event to spark and fund innovative projects that will benefit the Mahoning Valley.

As a platform for connection, Valley Soup will help each presenter hone their project pitch, educate community members, and foster critical, but accessible, discussion of important community issues and their possible solutions.

| HOW DOES VALLEY SOUP WORK? |

- Attendees pay \$5.00 at the door and receive a ballot. There are no tickets or advanced reservations.
- Everyone listens to four (4) presentations, limited to four (4) minutes each.
- Guests have the opportunity to ask questions of each presenter for two (2) minutes.
- After the presentations, everyone eats soup, salad, and bread (included in the \$5.00 entry fee), while socializing and discussing the four (4) proposals.
- During dinner, each attendee votes on their favorite presentation.
- Volunteers tally the votes and the evening's winner gets the cash collected at the door to carry out their project.

| HOW DID WE GET THIS IDEA? |

Valley Soup evolved from a desire to celebrate Giving Tuesday differently. With input from the former planners of Warren Soup and Youngstown Soup, this event became a combination of those previous efforts and a way to get funding in the hands of nonprofits or groups who are doing good work in our community, but who are perhaps volunteer-led, less established, or less recognized in the community.

| WHEN IS THE VALLEY SOUP EVENT? |

Valley Soup is Tuesday, December 3, 2019 (Giving Tuesday) at Christ Episcopal Church in Warren, Ohio. Doors open at 5:30 p.m., presentations begin promptly at 5:50 p.m., and the event should wrap up by 7:30 p.m.

| WHO CAN APPLY TO PRESENT? |

This competitive microfunding event is open to tax-exempt organizations under Internal Revenue Service 501(c)(3) or that operate under the fiscal sponsorship of a tax-exempt nonprofit, including schools, churches, and public organizations.*

While there is no limit on the size of an organization or the size of a project budget, preference will be given to those projects that will benefit most from the limited amount of available funding. Typical



funding ranges from \$400-\$1200, and effective proposals will demonstrate an ability to complete the project within that range of resources or else with leveraged dollars from outside sources.

Proposed projects can address any issue, as long as it benefits the Mahoning Valley (Trumbull and Mahoning Counties), so feel free to pitch an idea around health, art and culture, education, sports, social enterprise, urban agriculture, or anything else you think would be good for our community!

**If you are an individual or group with an idea but you are not a registered 501(c)(3) organization and do not have a committed fiscal sponsor, please contact CFMV staff to discuss your project and the possibility of the foundation connecting you with a willing fiscal agent.*

| CAN POWERPOINT BE USED TO PRESENT AT VALLEY SOUP? |

Technology often elevates our presentations, but this event is meant to foster direct connections between community members. If you are selected, we will provide a microphone for your presentation, but we discourage other forms of technology. We permit visual aids, however, if necessary.

| HOW MANY PROPOSALS ARE SELECTED FOR VALLEY SOUP? |

The selection committee will choose four (4) candidates to present their project ideas at Valley Soup. The event audience will then vote on the four presentations, and the winner takes home the cash collected at the door to carry out their project.

| HOW CAN I SUPPORT VALLEY SOUP? |

We would love your help pulling off this special event! Visit www.cfmv.org/donate and choose Valley Soup Microfunding Event from the drop down menu. Any money raised outside of the event entrance fees will be used for event costs or else will go to the winning presenter for their project.

| HOW CAN I CONTACT A VALLEY SOUP REPRESENTATIVE? |

Staff at the Community Foundation of the Mahoning Valley are available to answer any questions about this event. Contact Rachael Chacon at 330.743.5555 or rchacon@cfmv.org.